



Irymple Tigers Basketball Club

## ***Sponsorship proposal***

Season '23-'24



[irympлетigers1965@hotmail.com](mailto:irympлетigers1965@hotmail.com)

## The Irymple Tiger's basketball club

Irymple Tigers Basketball Club has been in existence since **1965**. It is a constituted and incorporated sporting club- affiliated with **Basketball Victoria (BV)** and the **Mildura Basketball Association (MBA)**. It currently has over **400 fee paying members**, now enters over **50 teams** during the MBA Summer competition! The Club is a **family orientated** organisation and its supportive approach has ensured that the Club is one of the largest operating in the Sunraysia area.

Our primary aim is to provide a **family friendly** club that gives many Sunraysia youngsters the opportunity to learn, train and play competitive basketball. The Irymple Tigers Basketball Club is a **dynamic** and **progressive** organisation that aspires to promote **personal growth** and **success** for all of its players. We seek to promote **team work** in players to build **confident** and **healthy** individuals, physically, mentally and socially. With this level of support our players have gone onto representative basket levels including Mildura HEAT, Vic Country, State and even National tournaments.



Each of our teams is led by a volunteer coach and team manager. We provide our team leaders with **support, advice** and encourage them all to undertake formal accredited coaching training. We maintain an organisational structure that encourages and develops not only players but coaches managers and volunteers alike. Our structure includes our club president, vice president, treasurer, secretary, media liaison and other general committee members.





We are **highly engaged within social media**. Our club understands that, used appropriately, social media can be an incredibly useful tool to educate, encourage and enhance the club basketball experience. We currently have over **1400 followers** on our Facebook page and Instagram and are always striving to come up with novel and engaging content for our online community.

## Sponsorship Proposal



We are a **not-for-profit organisation**. All of our coaches and committee are **volunteers**. Ongoing costs to our club include player's insurance, weekly court hire, uniform's, referee's fee's, trophies and functions.

Our sustainability and growth is only made possible by forging relationships with stakeholders, who have a strong sense of **community**. To ensure our survival, sponsorship is being sought. We understand that sponsors are often restricted by the ever changing economic climate and as such we have multiple levels of contribution. Whilst some sponsor's are purely altruistic in their motivations, we feel the need to show our appreciation with some small incentives. Please see below.

Sponsorship level	Description	Cost (p/a)
<p><b>Voucher Sponsor</b></p>	<p>Or club president would gratefully accept donations of voucher's, to be given out as coaches awards to our players. Health and fitness vouchers are ideal. Voucher recipients will be included on our social platforms.</p> 	<p>&gt; \$200 (E.g. 20 x \$10)</p>
<p><b>Team sponsor</b></p>	<p>Business' or families may prefer to be financial supporters and are offered: -</p> <ol style="list-style-type: none"> <li>1. Identification one of our team profile pictures. Posted to our socials and printed for player's and sponsors at presentation day.</li> </ol> 	<p>&gt;\$200</p>

<p><b>Bronze sponsor</b></p>	<p>(Team sponsor, as well as...)</p> <p>2. Logo Identification on Big screens at the MSP.</p>  <p>3. Logo Inclusion on our training tops.</p>  <ul style="list-style-type: none"> <li>One full page promotion on our social media platforms.</li> </ul> 	<p>&gt;\$500</p>
<p><b>Silver Sponsor</b></p>	<p>(All of the above, as well as...)</p> <p>4. The offer of a club Polo or jumper. Personally printed with your name, sponsorship level and year. *</p> <ul style="list-style-type: none"> <li>Two full page promotions on our social media platforms.</li> </ul> 	<p>&gt;\$750</p>



<b>Gold Sponsor</b>	<p>(All of the above, as well as: -)</p> <p>5. The offer of a new, signed, premier league men's or women's singlet. *</p> <ul style="list-style-type: none"> <li>Three full page promotions on our social media platforms.</li> </ul>	<p>&gt;\$1000</p>
<b>Diamond VIP</b>	<p>(All of the above, as well as: -)</p> <p>5. The offer of Logo placement on Premier team singlet's.*</p>  <p>6. The offer of naming rights on end of year MVP trophies.*</p>  <ul style="list-style-type: none"> <li>Four full page promotions on our social media platforms.</li> </ul>	<p>&gt;\$2500</p>

\* "Offer's" will not be executed unless you explicitly email or contact our club of sponsorship team with a your desire to do so.

Our club also understands that the above options may not suit your requirements. As such, we are only too willing to ***discuss alternative options.***

Our Club **thanks you** for taking the time to read through this proposal. We would be delighted to talk to you in person if you are interested in any of the aforementioned options. If you are not able to contribute at this time we wish you a ***safe and prosperous year*** and hope to see you and your family courtside for any of the Irymple Tiger's games.

Thank you and good day,

The Irymple Tiger's Basketball Club committee.